Childnet
Digital Leaders
Programme

Programme Pack

Contents

Childnet Digital Leaders Programme

Introduction

> **"A warm welcome to the programme from all of the team at Childnet - we're so excited to work with you!"**

At Childnet we've been working to help make the internet a great and safe place for young people for the last twenty years, and over that time we've learned a lot about the best ways that we can empower young people and those who support them.

One of the most important things we can do is to give young people the power to shape and improve their own online communities, as our inspiring #Up2Us Film created by 150 schoolchildren showed.

Young people can play a powerful role in educating their peers – by providing relatable and up to date advice – and shaping a school or organisation's ethos by acting as role models. We can also capitalise on young people's tech expertise and understanding of young people's digital lives to educate parents, carers and staff.

To help schools and other groups harness the power of youth voice and make e-safety learning fun and effective, we decided to create a new youth leadership programme. The Childnet Digital Leaders Programme will offer young people access to an exciting online community, where they will access training and support from Childnet's expert team, record achievements and progress, and collaborate and share inspiration with young Digital Leaders across the UK.

Supported by Facebook and the European Union, the programme will give young people opportunities to engage with leading technology companies and have a say in creating a better internet for the future.

We're excited that this programme will build on Childnet's work placing young people at the centre of creating a kinder and better internet, and we look forward to working with you and hearing about all the inspiring activities that young people across the UK are doing to help change their online communities for the better.

A warm welcome and best wishes to you all,

Will Gardner

CEO, Childnet
Director, UK Safer Internet Centre
Executive Board, UK Council for Child Internet Safety

Childnet are delighted that you have signed up to the Childnet Digital Leaders Programme.

We're looking forward to beginning this programme and exploring together how we can best equip young people to be effective digital leaders and help to inspire the safe, positive and creative use of technology in their school and/or community.

Through the training and programme, we hope young people will gain key skills and knowledge, including: e-safety knowledge; communication, presentation and teaching skills; leadership skills; self-efficacy and confidence; and teamwork and planning skills.

This is the first year of this programme and we will be exploring the best ways of delivering it. If at any point you would like to feedback on a part of the training please do let us know by emailing leaders@childnet.com.

What the Digital Leaders will do:

- Complete the training to qualify as Digital Leaders
- Meet with their Digital Leader team on a regular basis to consolidate learning and plan how they will make a difference
- Gain badges and awards for working their way through the online training
- Gain badges and awards for delivering activities in their community
- Help empower others by sharing what they've been doing as Digital Leaders

How teachers/educators will support the programme:

- Support the team of Digital Leaders as they progress through the programme
- Encourage Digital Leaders to use the Community page on the online platform to communicate with other Digital Leaders in the UK
- Showcase the work they are doing with the rest of the school and/or community
- Keep Childnet up to date with your team's progress and seek support from Childnet if you need it

Childnet will:

- Provide online training modules for Digital Leaders
- Provide activities for the Digital Leaders to work through as a team
- Provide opportunities for your Digital Leaders to communicate with experts in the internet safety field
- Provide opportunities to communicate with other Digital Leaders all over the UK
- Provide ongoing advice and support – Digital Leaders or school staff can contact us at any time

Your year ahead...

Month 1: Recruiting your team of Childnet Digital Leaders

We recommend that you spend the first month recruiting your team of Childnet Digital Leaders, giving you time to advertise the roles, invite applications, potentially run interviews and then take a decision.

See the Recruitment section of this pack for advice and resources.

Month 2-4: Childnet Digital Leaders complete their training and receive their badge

Your Childnet Digital Leaders will complete the training designed by our team, working independently and as a team, to increase their e-safety knowledge and build confidence. Using a flipped learning format, young people will complete online modules independently, and then meet up to consolidate learning and plan next steps using our team meeting template agenda.

There are seven essential training modules which young people need to complete to qualify as Digital Leaders. Each module consists of a 30 minute online activity, and then a 30 minute team meeting activity.

When the Childnet Digital Leaders have completed their training and have been signed off by you and Childnet, then they will be awarded their official badges and your school/organisation will receive a certificate. They are now ready to go!

Month 5-12 and onwards: Childnet Digital Leaders deliver a range of activities throughout the year, supported by Childnet's expert team

With ongoing training and support from Childnet's team, your school's Digital Leaders will design and deliver a range of impactful activity within their school or community.

For example, they might:

- Deliver effective and engaging e-safety sessions for young people

- Organise parent evenings, drop in sessions or newsletter updates

- Empower staff with regular briefings and training sessions

- Shape internet safety policies and priorities within your school or organisation

- Create educational resources and videos

- Organise Safer Internet Day events

- Reach out with advice via websites, blogs, social media or wall displays

- Run surveys of young people to find out about their perspective

Childnet Digital Leaders Programme

leaders.childnet.com

The Childnet Digital Leaders platform provides young people with access to training, support and a community of Digital Leaders from across the UK.

Your school/group will be set up as a Team on the platform, and as the teacher/educator you will be the Group Leader.

Main Menu:

Team Activity: This page is for your team to share updates with each other—you can post comments and reply to each other. There will also be updates about your team's activity on the platform. This page is only viewable by your team. As the Group Leader, you have responsibility for monitoring and moderating your team's activity here.

My Team: This page lists all of your team members and the badges they have earned. This page is only viewable by your team.

Leaderboard: This displays a leaderboard of team points from all of the schools/groups on the programme.

Activities: This is the area of the site where you will find the Training and Team Achievements that your Digital Leaders will be completing. You can filter by these categories, and to find what you have completed. As the Group Leader you are welcome to work through these activities alongside your youth team.

Badges: This provides an overview of the badges you have achieved, and the badges you have left to achieve. To achieve these badges, you need to complete modules in the 'Activities' page, or you need to contribute to the Community.

Community: This area is accessed by all of the Digital Leaders from across the UK. It is a place to share helpful ideas and knowledge, and to be inspired by other young people. Childnet will monitor this community but we do rely on reports from users; please do familiarise yourself with the reporting features.

My Profile (i.e. Your Name): This page lists all of your personal activity. Please note, this information is only visible to your team. If a non-team member visits your profile page it will only display your badges, name and profile photo.

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Footer menu

About: This page has some information about what the Childnet Digital Leaders Programme is all about, and some helpful pointers about how Digital Leaders will move through the programme.

Community Rules: This explains our behaviour expectations for the platform, and also includes advice about how to report.

Privacy Promise: This explains how we will protect the privacy of young people, and what we expect from them.

Contact Childnet: Here you can send a message to Childnet and we will reply to you by email.

And a couple of areas just for teachers/educators!

Resources: Here you will find a digital version of this pack and other helpful resources.

Review Assignments: Some of the modules in the Training involve young people uploading assessments to be reviewed by you as the group leader. They will also need to upload a brief report to be awarded their Team Achievement badges. You will need to review and sign off these assignments by going to this page. You can also download and save these documents, which can help for your next team meeting.

If you have any questions at all about the platform and how to make the most of it (or ideas for improvements!) then please get in touch with **Caroline Hurst** on 0207 639 6967 or leaders@childnet.com.